

**APPAREL ENTREPRENEUR
ASSOCIATES DEGREE PROGRAM**

www.pfi.edu (503) 927-5457

PFI's Associate of Applied Science in Apparel Entrepreneur provides the knowledge and skills necessary for assuming positions in apparel business in areas such as buying, sales, creative fashion presentation, retail management, marketing and merchandising. These classes help you start and maintain an apparel business. You will complete a business plan and be ready to get financing upon completion. Classes are given in the order they should be taken so you can meet the required prerequisites. With concentrated effort, it's possible to complete a program within two years. Applications accepted year round. Credits are shown in quarter credit hours (QCH).

Prerequisite Beginning Sewing

FIRST TERM	CREDITS
AD103 Apparel Construction	3
AD114* Color Theory	2
AD117* Fashion Illustration	3
AD128* History of Fashion	2
AD129* Inside the Fashion Industry	2
AD169 Textiles	2
AD221 Patternmaking 1	3
WR121* Composition I	4
COM100* Introduction to Communications	4

SECOND TERM	CREDITS
AD201 Industrial Machine Sewing	2
AD261* Adobe Illustrator	3
AE101* How to Start an Apparel Business	1
AE102* Excel for Apparel	1
AE103* Costing & Pricing	1
AE104* Accounting Basics	1
AE105* Sourcing	1
AE106* Working with Production	1
AE201 Apparel Business Legal Basics	1
AE204* Selling Wholesale	1
AE301* Future of Fashion	1
AE303* PR Techniques	1
AE304* Social Media Marketing	1
WR122* Composition II	4
COM111* Public Speaking	4

THIRD TERM	CREDITS
ATD361* Flats & Technical Packages	3
AD231 Patternmaking 2	2
AD321 Patternmaking 3	2
AD335* Graphic Design	2
AD336 Computer Print Design	2
WR227* Technical Writing	4
COM218* Interpersonal Communications	4

FOURTH TERM	CREDITS
AD402* Concept & Development	3
ATD392 Supply Chain Management	2
AE306 Fashion Analytics	2
AE213* Visual Merchandising	2
AE403* Fashion Buying & Merchandising	2

FIFTH TERM	CREDITS
AD333 Fit & Pattern Alteration	2
AE205 Strategic Marketing	2
AE305 E-Commerce Marketing	2
AE401 Branding	2

SIXTH TERM	CREDITS
AD423* Sustainable Design	2
ATD421 Optitex	2
ATD422 Browzwear	2
AE402* Apparel Business Plan	2

SEVENTH TERM	CREDITS
AD461* Portfolio	3
EIGHTH TERM	CREDITS
AD490 Internship	3
TOTAL CREDITS	103

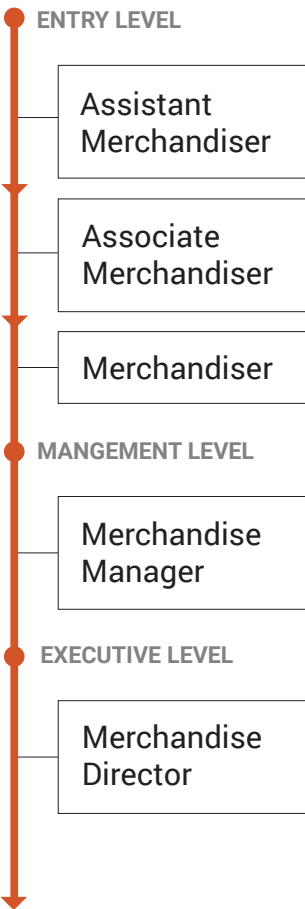
* Online class

General Education
(24QCH including 12 English Composition)

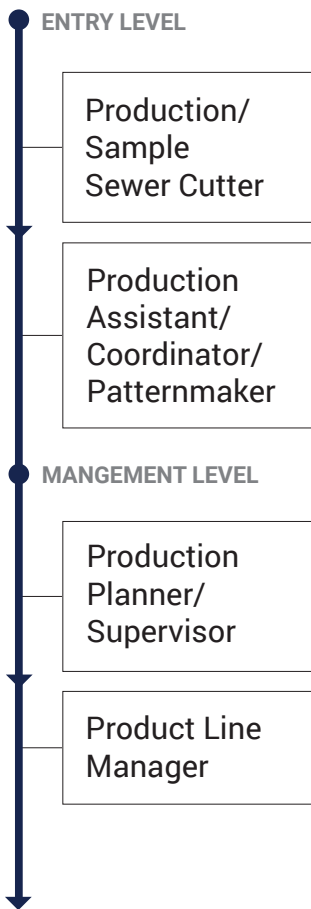
Understand the typical career progression of apparel designers with our breakdown of options.



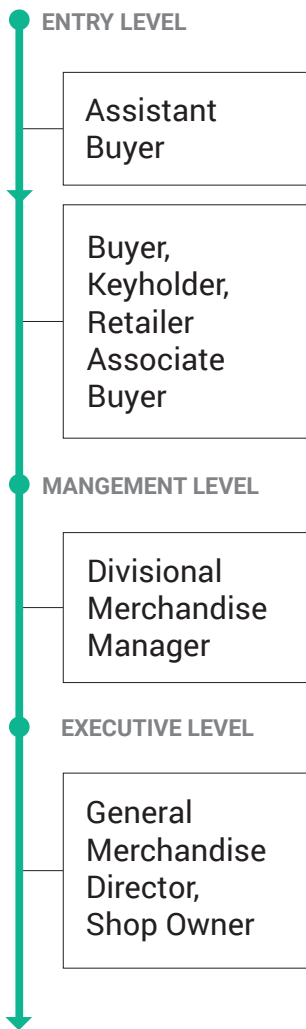
MERCHANDISER



MANUFACTURER



FASHION BUYER



STORE PLANNER

