

P O R T L A N D
F A S H I O N
I N S T I T U T E

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4301 NE Tillamook, Portland OR

CLASS SCHEDULE

FALL 2023



Classes for fun. Classes for careers.
We are all things fashion.

SEWING, PATTERNMAKING, DESIGN, BUSINESS

With so many in-person and online classes, we have something for everyone.

HIGHLIGHTS

SEWING CLASSES, p 2-3

Beginning Sewing • Apparel Construction • Industrial Machine Sewing • Activewear • Casual Jackets • Couture Dress • Couture Techniques • Knits • Lingerie • Pants & Jeans • Sergery

PATTERNMAKING CLASSES, p 4-5

Advanced Pattern • Pattern Intro • Pattern Manipulation • Pattern Design • Pattern for Knits • Optitex 2D Patternmaking • Browzwear 3D Patternmaking

DESIGN CLASSES, p 5-7

Adobe for Fashion Design • Concept & Development • Computer Print Design • Machine Knitting • Fashion Illustration • Flats & Technical Packages • Graphic Design • Innovative Design • Sustainable Design • Color Theory • Textiles • Portfolio

BUSINESS CLASSES, p 7-8

E-Commerce Marketing • Fashion Analytics • History of Fashion • Inside Fashion Industry • Materials Development • Product Development

SEWING CLASSES

Skills to last you a lifetime



BEGINNING SEWING \$365 FOR SERIES; \$135 each level (includes patterns & handouts)

Series dates Check the website for dates for individual levels. Six sessions from which to choose:
Mondays, September 18-December 4, 2-5 OR 6-9 pm OR Tuesdays, September 19-December 5, 2-5 OR 6-9 pm OR Fridays, September 22-December 15, 10 am-1 pm OR Saturdays, September 23-December 16, 10 am-1 pm

Learn basic stitches, techniques and how to use your machine while making an apron (Level 1), robe (Level 2) and pjs (Level 3). Step up your skills with each level. Learn to use commercial patterns, layout and cut fabric.

APPAREL CONSTRUCTION \$499 FOR SERIES; \$176 each level (includes patterns & handouts)

Series dates Check the website for dates for individual levels. Six sessions from which to choose:
Wednesdays, September 20-December 6, 10 am-1 pm OR 6-9 pm

Upgrade your skills. Start making clothes. Make an A-line skirt or man's Henley shirt with a zipper (Level 1), beach pants (Level 2) and day dress or camp shirt (Level 3). Make garments fit. Unlock the secrets of interfacing. Sew buttons, buttonholes.

INDUSTRIAL MACHINE SEWING \$289 (includes kit)

Mondays, October 30-December 4, 6-9 pm

Learn how to control these fast machines then come back and use them for your projects.

KNITS \$269 or \$492 with Activewear (includes patterns)

Fridays, September 22-October 27, 2-5pm OR Saturdays, September 23-October 28, 2-5 pm
Make a whole wardrobe as you learn to sew with confidence any knit from tops to dresses to cardigans and sweaters.

ACTIVWEAR \$269 or \$492 with Knits (includes patterns)

Fridays, November 3-December 15, 2-5 pm OR Saturdays, November 4-December 16, 2-5 pm
Sew and fit high-tech stretchy fabric to make a complete ensemble, ready for action. Start with hoodies. Move on to yoga pants or leggings. Finish with a sports bra or top.

LINGERIE PATTERN & CONSTRUCTION \$628 for series; \$349 each level

Saturdays, September 23-December 16, 10 am-1 pm

Learn about different types of bras, fabric & notions, fit, style lines and construction methods. Learn to draft and sew your own custom sized bra and panties. End with your own personal designs and patterns.

SEWING CLASSES, continued

CASUAL JACKETS \$269 OR \$492 with PANTS & JEANS (includes handouts, samples)

Tuesdays, September 19-October 24, 10 am-1 pm OR 2-5 pm

Choose from three styles to make a cool classic that's suitable for any season of Oregon weather. You'll learn how to work with denim, brocade and other thick fabrics, make bachelor buttons and buttonholes, add sport zippers.

PANTS & JEANS \$269 or \$492 with CASUAL JACKETS (includes patterns)

Tuesdays, October 31-December 5, 2-5 pm OR 6-9 pm

Make a pair of pants that will flatter your figure! Choose from one of five styles. Learn all about fitting pants to you. Stitch four different kinds of seams, two kinds of zippers and four kinds of pockets.

COUTURE TECHNIQUES \$294 OR \$563 WITH COUTURE DRESS (includes handouts, patterns, kit)

Fridays, September 22-October 27, 10 am-1 pm

Discover the basics of a 200-year old tradition. You will study cutting, marking, hand sewing, construction, and finishing techniques. As well as ways to handle more challenging fabric then complete a small project.

COUTURE DRESS \$269 (Includes pattern & handouts)

Fridays, November 3-December 15, 10 am-1 pm

Make the perfect party or little black dress. Take the techniques from Couture Techniques and build a dress using fine fabrics and couture methods to create a garment that fits beautifully, is made impeccably and is fun to wear.

SERGERY \$199 (includes patterns, handouts, sample fabrics)

Saturdays, July 22-August 12, 2-5 pm

Find out all your serger can do. Learn parts of a serger, how to thread and manage tensions and fix problems. Make a stitch notebook, tote bag, flatlock table runner and knit top. *Prereq: Sewing Experience*



Sergery



Lingerie



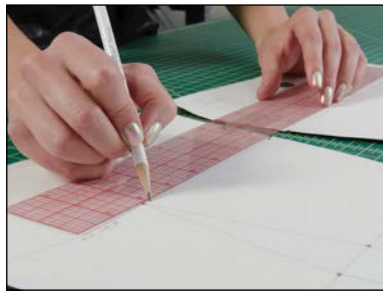
Pants & Jeans



Casual Jackets



Couture Dress



Patternmaking 1,2,3



Pattern Knits



Computer Patternmaking

PATTERNMAKING CLASSES

Hands on, taught by experts

PATTERN INTRO (Pattern 1) \$685 for series OR \$359 each 6-session level (includes pattern paper)

Series: Thursdays, September 21-December 14, 10 am-1 pm OR 6-9 pm

Here's the professional way to make patterns for personal use or to start life as a fashion designer.

Pattern Basics: Take measurements and use pattern rules to make tops for dresses, shirts, blouses.

Pattern Fit: Draft skirts, pants, sleeves. Unlock the mysteries of fit. Make your patterns work for you!

PATTERN MANIPULATION (Pattern 2) \$359 or \$685 with Pattern 3 (includes pattern paper)

Tuesdays, September 19-October 24, 10 am-1 pm OR 6-9 pm

Want to be a fashion designer? Here's where it happens. See how to manipulate your woven fabric slopers into various styles for bodices, sleeves, skirts and pants.

PATTERN DESIGN (Pattern 3) \$359 (includes pattern paper)

Tuesdays, October 31-December 5, 10 am-1 pm OR 6-9 pm

Bring in a picture or a sketch and make a pattern for that garment – just like the pros do.

PATTERN KNITS (Pattern 4) \$685 for series OR \$359 each 6-week class (includes pattern paper)

Wednesdays, September 20-December 6, 10 am-1 pm OR 2-5 pm

Make patterns for tops, dresses, sweaters, activewear, bras, swimsuits, yoga pants & underwear.

For men too!

OPTITEX 2D COMPUTER PATTERNMAKING \$559 (includes license use during class + weekly extra tutoring session)

Saturday, September 23-October 28, 10 am-1 pm

Go from flat pattern to CAD (computer-aided design) – the industry way. Learn the most popular, easy-to-use computer pattern program. Then come back to use our equipment to plot your patterns.

BROWZWEAR 3-D PATTERNMAKING \$559 (includes license use during class + weekly extra tutoring session)

Saturdays, May 27 - July 8, 10 am-1 pm

Learn VStitcher. Design garments from drawing through size ranges, graphics, fabrics, trims, colorways, styling and photorealistic 3D rendering without cutting & sewing. Create patterns digitally from first draft to tech pack.

ADVANCED PATTERN & CONSTRUCTION \$359

Saturday, September 23-December 16, 2-5 pm

Create your collection. Prerequisites: Pattern 3 & 4; Draping

DESIGN CLASSES

Live your best creative life



Graphic Design



Machine Knitting



Fashion Illustration



Computer Print Design

ADOBE PREP [ONLINE] \$167

Thursday & Friday, September 14 & 15, 6-9 pm

A pre-requisite for Adobe Illustrator for Fashion Design. This course introduces you to the program, the tools and the workspace. Receive practice files and templates.

ADOBE ILLUSTRATOR [ONLINE] \$573

Wednesdays, September 20-December 6, 6-9 pm

It's the standard for any apparel business. See and draw garments using a computer and your Adobe program. Know Adobe like a boss.

CONCEPT & DEVELOPMENT [ONLINE] \$573

Thursdays, September 21-December 14, 2-5 pm

Design for a specific customer. Refine your progressions. Choose your fabrics, trims and colors. Critique your own work to define, edit and refine your collection. Leave with finished illustrations ready for a portfolio or to start patterning and sewing your collection.

FASHION ILLUSTRATION [ONLINE] \$573

Mondays, September 18-December 4, 10 am-1 pm

Become a fashion artist & start thinking like one from day one. Start with a pencil and sketchbook and learn to draw the fashion figure. Add color, texture for hair, clothing and create portfolio-worthy illustrations.

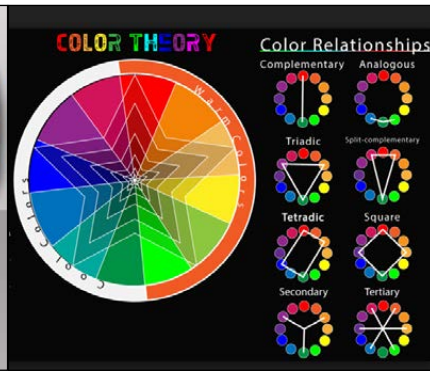
FLATS & TECHNICAL PACKAGES [ONLINE] \$573

Mondays, September 18-December 4, 6-9 pm

A must for anyone wanting to enter the apparel profession. Each week, you'll translate an illustration to a flat with a spec package – just as you would do on the job or to get your garments sewn.



Portfolio



Color Theory



Textiles

GRAPHIC DESIGN [ONLINE] \$304 or \$573 if combined with COMPUTER PRINT DESIGN

Tuesdays, September 19-October 24, 6-9 pm

Explore typography, artwork creation, image editing, and layout. Learn how to use digital design tools to incorporate these elements into fabric, apparel and brand collateral that stands out.

COMPUTER PRINT DESIGN [ONLINE] \$304 or \$573 if combined with GRAPHIC DESIGN

Wednesdays, May 24-June 28, 6-9 pm

Use analog and digital tools to design patterns, logos ready to print on fabric. Judge the scale of images suitable for each garment. Choose color suitable for your brand. Understand repeats and registration. Last class takes you to a production house where you can print your design. End class with yardage ready to cut and sew.

MACHINE KNITTING \$469

Thursdays, September 21-December 14, 6-9 pm

Use our single bed machines to make garments in a few hours instead of months. Learn to cast-on, bind-off, do simple shaping, cables, ribbing, lace and 2 color patterns. Then go on to complicated shaping and contouring, linking, and make a sweater.

COLOR THEORY \$304 or \$538 if combined with TEXTILES

Tuesdays, October 31-December 5, 10 am-1 pm

Discover color and its implications for fashion designers, interior designers and artists.

TEXTILES: THE SECRET LIFE OF FABRIC \$294 or \$538 if combined with COLOR THEORY

Mondays, October 30-December 4, 6-9 pm

Learn to recognize fabric types as you are given swatches of fabrics to examine and test. Learn which fabrics to use, when, where and how. Make a notebook that will be your guide to better results.

PORTFOLIO [ONLINE] \$573

Thursdays, September 21-December 14, 6-9 pm

Create a hard copy and digital portfolio suitable for applying for an apparel industry job or a major fashion design school. Use it to enter competitions.



Innovative Design



Sustainable Design

INNOVATIVE DESIGN \$539

Wednesdays, September 20-December 6, 6-9 pm

Work with famed local designer Liza Reitz to reimagine how to design garments by exploring inspirational patterning and draping techniques. In this creative and fun fashion design lab, students stretch the possibilities of shaping, seaming, handling and manipulating select fabrics to create innovative, wearable silhouettes and details.

SUSTAINABLE DESIGN \$269

Mondays, September 18-October 23, 2-5 pm

Stay on top of the latest trends such as circular design, fibers, sourcing and production. See how companies incorporate sustainability in designs. Come up with the latest and best ways to use sustainable ideas in your own designs using e-textiles – all while starting a business and making a living.

BUSINESS CLASSES

Launch your fashion dreams

HISTORY OF FASHION \$269 or \$538 if combined with Inside Fashion

Tuesdays, September 19-October 24, 6-9 pm

Where do designers get their ideas? How do they make these ideas a reality? History of Fashion gives you the answers. Meet who-is-who in the fashion world and do a little name-dropping.

INSIDE THE FASHION INDUSTRY [ONLINE] \$304 or \$538 if combined with History

Wednesdays, November 1-December 6, 6-9 pm

Get an overview of all the kinds of jobs available in the industry. Discover career opportunities both locally and farther afield. Speak the jargon of fashion.



E-Commerce



History of Fashion



Inside Fashion



Fashion Analytics



Materials Development



Product Development

E-COMMERCE MARKETING [ONLINE] \$573

Mondays, September 18-December 4, 6-9 pm

Learn the concepts behind creating a successful online and direct-to-consumer (DTC) business. Through class lecture and in-class practice, you will buy and sell goods or services using the Internet. Create your own e-commerce website.

FASHION ANALYTICS [ONLINE] \$304

Tuesdays, October 31-December 5, 6-9 pm

Data mining. Prediction analysis. Demand forecasting. Big Data. Automation in garment manufacturing. Selling Personal Style to the Mass Market. Explore all this and more in Fashion Analytics. Learn the secrets to success from StitchFix, Zara and Zappos as you discover how to sell your fashion in today's online market.

MATERIALS DEVELOPMENT \$269 or \$492 if combined with PRODUCT DEVELOPMENT

Wednesdays, September 20-October 25, 6-9 pm

You can't patent a design but you can patent a textile or a component. Learn how to create your own and how to use them. These are the hot new jobs in the apparel industry! Understand how fiber-based products are manufactured, with a practical view of how to combine new elements such as polymers, dyes, ceramics and nanotechnology with fibers for unique new products.

PRODUCT DEVELOPMENT \$304

Wednesdays, November 1-December 6, 6-9 pm

Take your idea from start to finish and improve your odds for creating a successful product. Use the same path in the hands of a seasoned product developer.



PFI Grad Show July 2023 (L-R): Jena Nesbitt (*Painted Hills*), Allizah Caspe (*Heavy Concepts*), Eric Lesovsky (*Lesovs*), Ida Andersson (*Wild West Muse*), Summer Sweet (*Vintage Commuter*), Corazon Reynolds (*CorazonCompany*), Elle Heavin Couture