

# APPAREL ENTREPRENEUR



Follow your dreams and start an apparel business.

By joining the certificate program, you get:

- Access to financial support, equipment and supplies
- First call on classes
- Networking with industry professionals
- Portfolio show and career services
- Access to grants to start your business

Completing these certificates gives you the right skills to start an apparel business and opens the door to jobs at apparel companies.

Classes are given in the order they should be taken so you can meet the required pre-requisites. With concentrated effort, it's possible to complete a certificate within two years' study. The full curriculum begins each Fall but you can start any time.

Here are the classes you need to start and stay with your own apparel business. You will complete a business plan and be ready to get financing upon completion of this certificate.

## Prerequisite

AD101	Beginning Sewing	36
-------	------------------	----

## FIRST TERM

		CLOCK HRS
AD103	Apparel Construction	36
AD114*	Color Theory	18
AD117*	Fashion Illustration	36
AD128*	History of Fashion	18
AD129*	Inside the Fashion Industry	18
AD169*	Textiles	18
AD221	Patternmaking 1	36

## SECOND TERM

		CLOCK HRS
AD201	Industrial Machine Sewing	18
AD242	Draping	36
AD261A*	Adobe Prep	6
AD261*	Adobe Illustrator	36
AE101*	How to Start an Apparel Business	3
AE102*	Excel for Apparel	3
AE103*	Costing & Pricing	3
AE104*	Accounting Basics	3
AE105*	Sourcing	3
AE106*	Working with Production	3
AE201*	Contracting for Apparel	3
AE202*	Intellectual Property	3
AE203*	E-Commerce Concepts	3
AE204*	Selling Wholesale	3
AE301*	Future of Fashion	3
AE303*	PR Techniques	3

AE304*	Social Media Marketing	3
AE205*	Strategic Marketing Planning	18
AE401*	Branding	18
AD231	Patternmaking 2	18
AD321	Patternmaking 3	18

## THIRD TERM

		CLOCK HRS
ATD361	Flats & Technical Packages	36
AD331	Patternmaking 4	36
AD333	Fit & Pattern Alteration	18
AD335*	Graphic Design	18
AD336*	Computer Print Design	18
AE305*	E-commerce Marketing	36
AE306	Fashion Analytics	18
AE342*	Supply Chain Management	18

## FOURTH TERM

		CLOCK HRS
AD402*	Concept & Development	36
ATD 421/2	Computer Patterning	36
AD423*	Sustainable Design	18
AE405*	Retail Strategies	18
AE402*	Apparel Business Plan	18
AE213*	Visual Merchandising	18
AE403*	Fashion Buying & Merchandising	18
AD461*	Portfolio	36
AD490	Internship	90

**TOTAL HOURS: 873 clock/59.8 credit**

021122

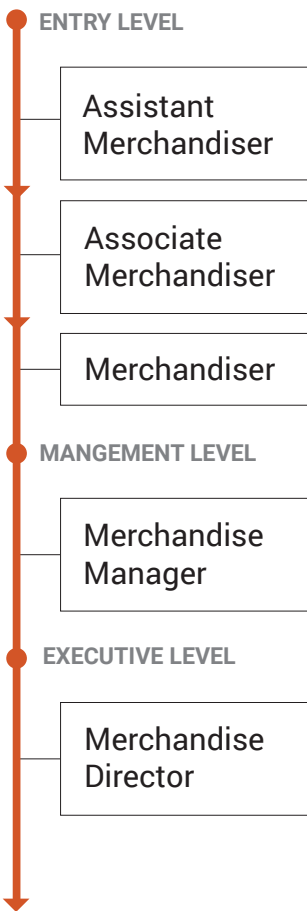
\* = online class Go to [www.pfi.edu](http://www.pfi.edu) to read PFI & Coronavirus covid rules for in-person classes.

# CAREER PATHS OF APPAREL ENTREPRENEURS

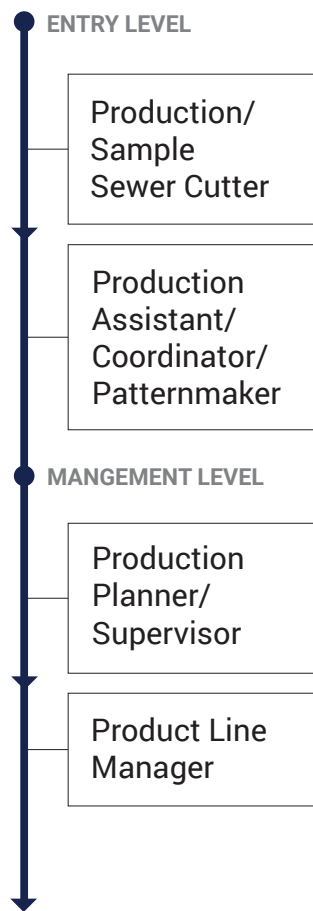
Understand the typical career progression of apparel entrepreneurs with our breakdown of options.



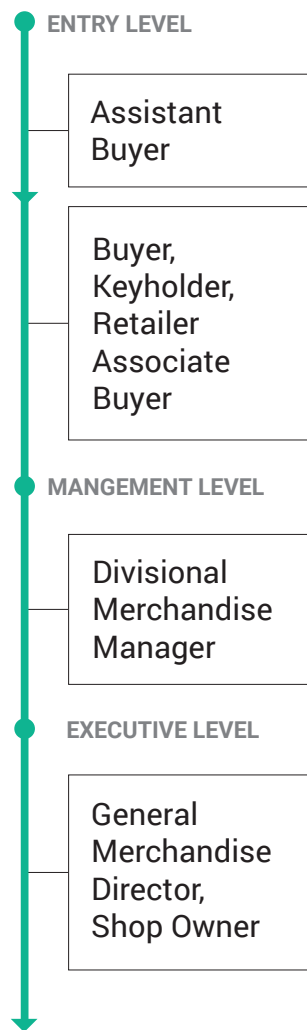
## MERCHANDISER



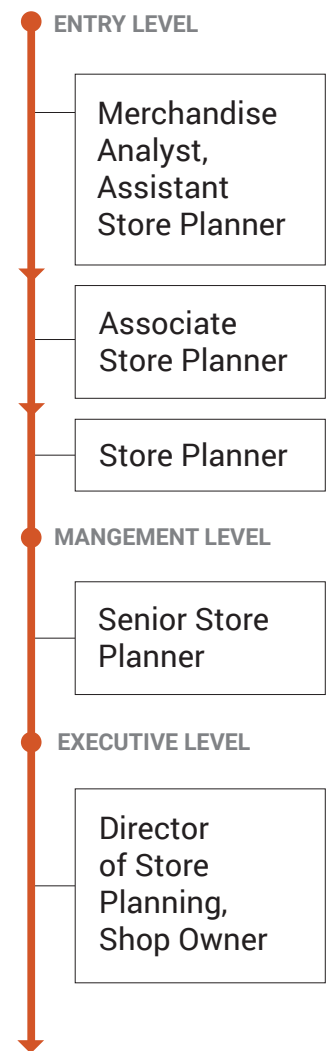
## MANUFACTURER



## FASHION BUYER



## STORE PLANNER



We offer sewing classes for the beginner to the advanced stitcher wanting to learn something new, from sewing basics to patternmaking, draping, tailoring and couture. No matter the class, our job is to make sure you gain skills, create a project you like, build your confidence – and have a good time doing it!