

YOU COULD WIN A

Free Fashion Education



Are you a high school junior or senior in the US this school year?

Are you a person of color?

Are you interested in pursuing an education in fashion design?

Then you are eligible to participate in this competition!

P O R T L A N D
F A S H I O N
I N S T I T U T E

The perfect fit

FASHION EDUCATION FOR THE NATION

Portland Fashion Institute (PFI) courses can help you become industry proficient in clothing design, patternmaking, construction, manufacturing and production. All of our teachers work in apparel and are well-versed in current techniques. We are apparel people teaching apparel people. We welcome you to join us!



WE WANT YOU TO BE FREE

Free to be your best selves.
Free from student debt.
Free to live your fashion dreams.

We want you to experience the freedom that comes with success. The freedom to transform as you forge your path.

That comes from learning from the best in the business. The industry professionals who teach at PFI pass down the hard-won skills and secrets that it takes to succeed in fashion. You will learn technical skills, create portfolio-worthy projects, gain confidence and have a good time doing it. You will build a solid foundation, hands-on, that you can take in any direction you choose.

Our graduates go on to do beautiful things. They hold important positions at apparel manufacturers. They compete (and win) at the highest level. They run their own thriving businesses. They fuel the fashion industry in Portland and around the world.

PFI is an accredited non-profit career school and, unlike some for-profit schools, PFI remains affordable. We believe in #schoolwithoutdebt and keep the cost of completing a certificate as low as we can and are proud to offer this scholarship opportunity as an extension of our values.

SCHOLARSHIP CONTEST HOW TO APPLY



www.pfi.edu (503) 927-5457

FASHION DESIGN SCHOLARSHIP CONTEST FOR TEENS

One winner will receive up to **\$20,000 worth of free fashion design classes** at Portland Fashion Institute to enable the winner to study fashion sketching and illustration, Adobe Illustrator for fashion design, flats and technical packages, patternmaking 1 & 2, draping 1 & 2, apparel construction 1, 2, 3, industrial machine sewing, portfolio preparation and presentation!

The goal: To prepare you to start your own fashion line or to apply to a fashion design college of your choice and possibly win a scholarship there. Winner has the opportunity to intern with a local apparel designer plus experience with fashion shows.

Open nationwide to persons of color who are full-time high school juniors (grade 11) or seniors (grade 12) this school year. Classes will be taught at Portland Fashion Institute, 4301 NE Tillamook, Portland OR



This is a challenging time for the apparel industry. But crisis creates opportunity. Let it inspire you. Throughout history, moments like this have led to all kinds of advancements. Tell us a story about where you think the world of fashion is going. Portland is home to some the world's top apparel manufacturers. We want to see you in that world. **Take the challenge!**

CONTEST DEADLINES

- 5pm PST | **Monday, March 20, 2023**
Contest Entries Due
- Monday, March 27, 2023**
Winner notification
- April 2023
Classes start

ENTRY DETAILS

FIRST, PAPERWORK

Read and sign the Release & Entry Form included in this packet.

THEN, CREATE YOUR ENTRY

Make a short (3 minutes or less) video.

- Get your idea across in a way in an engaging, imaginative and illuminating way.
- Tell us a story. Right now the world needs forward thinking in fashion design more than ever. Tell us a story that inspires. Tell us a story that informs. Tell us a story about something very big in design. Tell us what people need—or better yet—want in clothing and why you are the person to create it. It could be in mens clothes, kids clothes or any type of women’s clothes. *No shoes or accessories please.*
- All you have to do is choose a concept. It just has to be something important to how we live today and in the near future.
- Show us sketches, illustrations, photographs or digital images of your project as it evolved from concept to completion. Please include front, back, and side views in either the illustrations or photographs. Doesn’t have to be fancy, as long as it gets the idea across. What inspiration do you have that you can’t wait to share?

Some recent winners have created:

- Dynamic bicycle gear that’s ready for work
- Floating dresses of recycled silk and chiffon
- Zero-waste comfy cozy knit garments as a “uniform for living”
- Practical unisex separates as art
- Streetwear for the man on the moon

LAST, SUBMIT YOUR ENTRY

Send the Release & Entry Form and your 3-minute or less .mov or .mp4 video to:

info@pfi.edu via [WeTransfer.com](https://www.wetransfer.com)

Entries are due by 5pm PST **Monday, March 20, 2023**

The winner will be presented their award on a live ceremony on Facebook and YouTube.

SCHOLARSHIP CONTEST RELEASE & ENTRY FORM

P O R T L A N D
F A S H I O N
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www.pfi.edu (503) 927-5457

YES! PLEASE ENTER ME IN THE FASHION DESIGN SCHOLARSHIP FOR TEENS CONTEST AT PFI!

By signing this Entry & Release Form, I acknowledge that I have read and understood the official rules and regulations for the Fashion Design Scholarship for Teens Contest and agree to abide by them. I represent that the attached work qualifies for submission to this competition. I hereby irrevocably give my consent to Portland Fashion Institute and to those it may authorize, to photograph, film, and/or videotape me and/or my work, and to quote and record statements made by me and to use, reproduce, publicly display, distribute, sell, and/or create derivative works from my image, images of my work, and statements made by me (with or without my name) and to identify me by name and/or with school and employment information, in all forms of media now known or later developed, including, without limitation, on the Internet, for any editorial, promotional, advertising, trade, commercial, or other purpose whatsoever, in perpetuity throughout the world.

I understand that Portland Fashion Institute and those it may authorize shall not be responsible for unauthorized duplications/ use by third parties on the Internet or otherwise. I hereby release Portland Fashion Institute, those it has authorized, and their respective successors and assignees, from any and all claims and/or damages that may arise regarding the use, reproduction, display, distribution, and/or sale of my image or images of my work, or statements made by me as consented to herein, including any claims of defamation, invasion of privacy or infringement of moral rights, rights of publicity, or copyright.

RULES

Winners may not substitute, assign or transfer prize or redeem prize for cash. Portland Fashion Institute reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. All prize details are at sponsor's sole discretion.

Sponsor reserves the right to film, photograph and otherwise record all levels of the competition and use said photographs and recordings in any and all media now known or hereafter created throughout the world in perpetuity for any use whatsoever. Individuals present during any aspect of the competition may be required to execute and return a liability/ publicity release which release shall include a grant to Portland Fashion Institute and its designees of the right to use of their names, likenesses and performance for publicity and advertising purposes.

GENERAL CONDITIONS

Portland Fashion Institute is not responsible for lost, late, incomplete, stolen, inaccurate, misdirected or undelivered entry materials; or errors or problems of any kind whether human, printing, typographical, mechanical or otherwise relating to or in connection with this competition, including, without limitation, errors or problems which may occur in connection with the administration of the competition, the processing or judging of entry materials, the announcement of the prizes or in any competition-related materials.

Persons who tamper with or abuse any aspect of the competition, as solely determined by Portland Fashion Institute, will be disqualified. All associated entries will be void.

Should any portion of the competition be, in Portland Fashion Institute's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of Portland Fashion Institute, corrupt or impair the administration, security,

fairness or proper play, or submission of entries or entry materials, Portland Fashion Institute reserves the right at its sole discretion to suspend, modify or terminate the competition (or any portion thereof) and, at its discretion, determine the winners from all eligible, non-suspect entry materials received prior to action taken using the judging procedures specified herein.

Entrants (and, if eligible minors, their parents or legal guardians), by participating, agree that Portland Fashion Institute, and their respective parents, affiliates, subsidiaries, prize suppliers, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in the competition, including any travel or activity related hereto.

Each winner, by acceptance of prize, except where legally prohibited, grants permission for Portland Fashion Institute and its designees to use his/her name, address (city and state), photograph, voice, performance and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide, and on the Internet and world wide web, in perpetuity, without notice or review or approval. All decisions made by sponsor and judges at all levels of the competition are final and may not be disputed.

Name: _____

By signing this form, I certify that any work submitted is original and mine alone and that I have the right to grant the permissions herein granted. I have read and understood this form.

Signature: _____

Date: _____

Mailing address: _____

City: _____

State: _____

Zip code: _____

Home phone: _____

Email: _____

If under 18, Parent or Guardian signature is required.

Parent or Guardian name: _____

Parent or Guardian signature: _____

Date: _____

HOW DID YOU LEARN ABOUT THIS CONTEST?

Portland Fashion Institute Instagram or Facebook Flyer High School Teacher Blog post

Other: _____

Using [WeTransfer.com](https://www.wetransfer.com), send this form with your under-3-minute video to: info@pfi.edu