

P O R T L A N D
F A S H I O N
I N S T I T U T E

Register with form on p. 10 or at:
www.pfi.edu
info@pfi.edu
(503) 927-5457

CLASS SCHEDULE • IN PERSON & ONLINE • JAN-MARCH 2022

Classes for fun. Classes for careers.
We are all things fashion.



SEWING, PATTERNMAKING, APPAREL & DESIGN CLASSES

With so many classes, we have something for everyone.

HIGHLIGHTS

IN PERSON

SEWING CLASSES, p 2-3

- Apparel Construction • Beginning Sewing
- Corsets & Bustiers • Petticoats • Casual Jackets • Dresses • Industrial Machine Sewing • Lingerie • Sergery • Pants & Jeans • Tailoring

PATTERNMAKING CLASSES, p 4

- Draping • Fit & Pattern Alteration • Pattern Intro • Pattern Manipulation • Pattern Design • Pattern Knits • Optitex Computer Patternmaking • BrowZwear 3D • Advanced Pattern & Construction

ONLINE

DESIGN CLASSES, p 5-6

- Adobe Illustrator • Adobe Prep • Fashion Illustration • Flats & Techs • Concept & Development • Digital Illustration • Machine Knitting • Innovative Design

BUSINESS CLASSES, p 7-9

- E-Commerce • Supply Chain Management • Overseas Production • Sustainable Design • Apparel Entrepreneur Saturday Morning Business Seminar Series

Page 10: GIFT CERTIFICATES, DESIGNER PATTERNS

IN-PERSON CLASSES

SEWING CLASSES



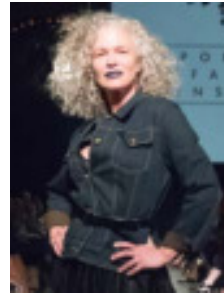
Lingerie



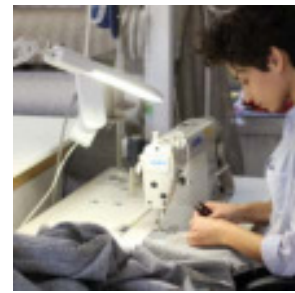
Beginning Sewing



Apparel Construction



Casual



Industrial

BEGINNING SEWING \$338 FOR SERIES; \$125 each level (includes patterns & handouts)

Mon, Jan 3-March 21 OR Tues, Jan 4-March 22, 5-8 pm OR Thurs, Jan 6-March 24, 5-8 pm

Learn basic stitches, techniques and how to use your machine while making an apron (Level 1), robe (Level 2) and pjs (Level 3). Step up your skills with each level. Learn to use commercial patterns, layout and cut fabric. Each level 4 weeks.

APPAREL CONSTRUCTION \$473 FOR SERIES; \$166 each level (includes patterns & handouts)

Wednesdays, January 5-March 23, 10 am-1 pm OR 6-9 pm OR Saturdays, January 8-March 26, 10 am-1 pm

Upgrade your skills. Start making clothes. Make an A-line skirt or man's Henley shirt with a zipper (Level 1), beach pants (Level 2) and camp shirt or dress (Level 3). Make garments fit. Unlock the secrets of elastic, interfacing. Sew buttons, buttonholes. Each level 4 weeks.


INDUSTRIAL MACHINE SEWING \$289 (includes kit)

Tuesdays, January 4-February 8, 6-9 pm *Prereq: Apparel Construction*

Learn how to control these fast machines then come back and use them for your projects.

LINGERIE \$249 each or \$473 for the series. Includes pattern & handouts.

Fridays, January 7-March 25, 10 am-1 pm OR 6-9 pm

Here's an advanced class so you can work with difficult fabrics. *Lingerie 1*, Jan 7-Feb 11 : Make a camisole, tap pants and slip from silks & charmeuse. *Lingerie 2*: Feb 18-March 25: Work with fine knits, stretch lace, plush elastic and findings while you make panties, a bodysuit, and a bra that fits you! *Prereq: Apparel Construction*

CASUAL JACKETS \$249 or \$473 with PANTS & JEANS. Includes pattern & handouts.

Tuesdays, February 15-March 22, 10 am-1 pm OR 6-9 pm

Make a cool classic that's suitable for any season of Oregon weather. You'll learn how to work with denim, brocade and other thick fabrics, make bachelor buttons and buttonholes, add sport zippers and sew five different kinds of professional-looking flat fell seams so the inside of your jacket is as beautiful as the outside. *Prereq: Apparel Construction*

SEWING CLASSES, continued

PANTS & JEANS \$249 each or \$473 with CASUAL JACKETS. Includes pattern & handouts.

Tuesdays, January 4-February 8, 10 am-1 pm & 6-9 pm *Prereq: Apparel Construction*

Make a pair of pants or jeans that will flatter your figure! Choose from one of five styles including overalls and jumpsuits. Learn all about fitting pants to you. Stitch four different kinds of seams, two kinds of zippers and four kinds of pockets. Mens' pants too!

CORSETS & BUSTIERS \$249 each or \$473 with PETTICOATS. Includes pattern & use of special tools.

Wednesdays, January 5-February 9, 2-5 pm *Prereq: Apparel Construction*

Create a beautiful multi-layered coutil and fashion fabric corset from École des Beaux Arts in Paris. Choose from an over bust or under bust corset. Either has multiple panels, spiral steel boning, front busk closure, waist stay, back lacing closure and bias bound edges.

PETTICOATS \$249 each or \$473 with CORSETS & BUSTIERS. Includes pattern.

Wednesdays, February 16-March 23, 2-5 pm *Prereq: Apparel Construction*

Learn from a costume designer how to layer organza, tulle, net and batiste and eyelet properly to make a petticoat for your wedding dress, party dress, costume or to wear as a skirt.

SERGERY \$189 Includes patterns, handouts, sample fabrics.

Saturdays, January 8-29, 2-5 pm

Find out all your serger can do. Learn parts of a serger, how to thread and manage tensions and fix problems. Make a stitch notebook, tote bag, knit top and flatlock table runner. *Prereq: Sewing Experience*

TAILORING \$473. Includes pattern & handouts.

Wednesdays, January 5-March 23, 6-9 pm *Prereq: Intermediate Sewing*

Learn contemporary tailoring techniques to achieve stellar results while you tailor a jacket or coat. prepare the fabric, choose the right interfacing, shape collars and lapels, make notched collars, set in sleeves, and a bagged lining with a jump hem. *Prereq: Apparel Construction*



Sergery



Pants & Jeans

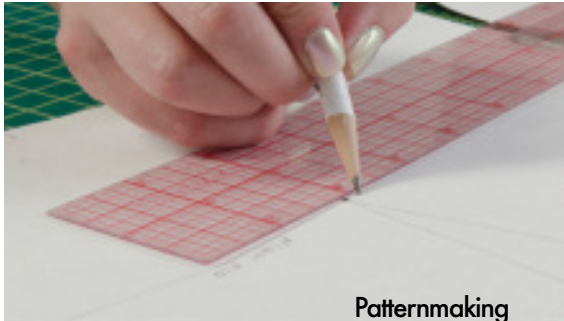


Tailoring



Corset & Petticoats

PATTERNMAKING CLASSES



DRAPING \$628 for series, \$349 for each 6-week class. Includes pattern paper.

Mondays, January 3-March 21, 10 am-1 pm OR 6-9 pm

Shape fabric 3D on a professional dress form to turn your ideas into garments.

PATTERN INTRO (Pattern 1) \$675/series; \$349/level. Includes pattern paper; *Building Patterns* book with series.

Series: Thursdays, January 6-March 24, 10 am-1 pm OR 6-9 pm

Level 1, Jan 6-Feb 10: Learn the basics of patterning. Draft slopers made to your measurements: torsos & sleeves. Level 2, Feb 17-March 24: Draft skirts and pants. Unlock the mysteries of fit. Apply your slopers to commercial patterns to make them work for you!

PATTERN MANIPULATION (Pattern 2) \$349 or \$675 with Pattern 3. Includes pattern paper.

Tuesdays, January 4-February 8, 10 am-1 pm OR 6-9 pm

Want to be a fashion designer? Here's where it happens. See how to manipulate your woven fabric slopers into various styles for bodices, sleeves, skirts and pants.

PATTERN DESIGN (Pattern 3) \$349 or \$675 with Pattern 2. Includes pattern paper.

Tuesdays, February 15-March 22, 10 am-1 pm OR 6-9 pm

Bring in a picture or a sketch and make a pattern for that garment – just like the pros do.

PATTERN KNITS (Pattern 4) \$675/series; \$349/level. Includes pattern paper; book with series.

Wednesdays, January 5-March 23, 10 am-1 pm

Make patterns for tops, dresses, sweaters, activewear, bras, swimsuits, yoga pants & underwear. For men too!

FIT & PATTERN ALTERATION \$349. Includes pattern paper.

Saturdays, 2-5 pm. Sxn 1: Jan 8-Feb 12. Sxn 2: Feb 19-March 26.

Learn your common fit issues and the tricks for adjusting your commercial patterns from here into eternity from a pro who has done plenty of this for herself and others.

ADVANCED PATTERN & CONSTRUCTION \$628. Includes pattern paper.

Saturdays, January 8-March 26, 10 am-1 pm

Bring your ideas and your patternmaking skills and take advantage of our guided lab. Design, develop and produce the garments of your choice. Ready for a fashion event and to sell.

ONLINE CLASSES [class fee includes \$35 technology fee]

PATTERNMAKING CLASSES

BROWZWEAR 3D PATTERNMAKING \$684 [also includes license fee]

Thursdays, January 6-February 10, 6-9 pm

Go 3-D. Learn VStitcher. Design garments from drawing through size ranges, graphics, fabrics, trims, colorways, styling and photorealistic 3D rendering without cutting + sewing. Create patterns digitally from first draft to tech pack.

OPTITEX COMPUTER PATTERNMAKING \$684 [also includes license fee]

Thursdays, February 17-March 24, 2-5 pm

Go from flat pattern to CAD (computer-aided design) – the industry way. Learn the most popular, easy-to-use computer pattern program.

DESIGN CLASSES

ADOBE PREP \$204

Wednesdays, Dec 28 & 29 (2021), 2-5 pm

A pre-requisite for Adobe Illustrator for Fashion Design. This course introduces you to the program, the tools and the workspace. Receive practice files and templates.

ADOBE ILLUSTRATOR \$573 Prereq: Adobe Prep

Wednesdays, January 5-March 23, 6-9 pm

It's the standard for any apparel business. See and draw garments using a computer and your Adobe program. Know Adobe like a boss.

FASHION ILLUSTRATION \$264 each level, \$722 series

Mondays, January 3-March 21, 10 am-1 pm

Become a fashion artist & start thinking like one from day one. Start with a pencil and sketch book and learn to draw the fashion figure. Add color, texture for hair, clothing and create a portfolio-worthy illustration.

INNOVATIVE DESIGN w/ LIZA RIETZ \$529 NOTE: THIS CLASS IS IN-PERSON

Mondays, January 3-March 21, 6-9 pm Prereq: Apparel Construction, patternmaking, draping

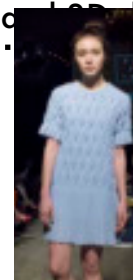
In this fashion design lab, students stretch the possibilities of shaping, seaming, handling and manipulating select fabrics to create innovative, wearable silhouettes and details. Students develop 3D design ideas by exploring creative 2D patternmaking and 3D draping techniques.



Fashion Illustration



Adobe Illustrator



Innovative

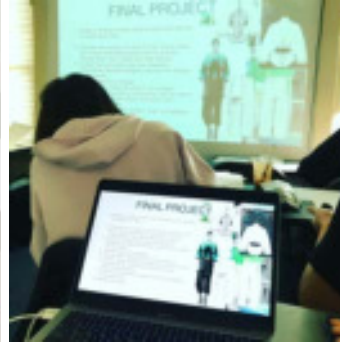
DESIGN CLASSES, continued



Flats & Techs



Digital Illustration



Concept & Development



Machine Knitting

FLATS & TECHNICAL PACKAGES \$573

Mondays, January 3-March 21, 6-9 pm

A must for anyone wanting to enter the apparel profession. Each week, you'll translate an illustration to a flat with a spec package – just as you would do on the job or to get your garments sewn.

CONCEPT & DEVELOPMENT \$573

Thursdays, January 6-March 24, 2-5 pm

Design for a specific customer. Refine your progressions. Choose your fabrics, trims and colors. Critique your own work to define, edit and refine your collection. Leave with finished illustrations ready for a portfolio or to start patterning and sewing your collection.

MACHINE KNITTING \$449 (includes swatches, handouts) NOTE: THIS CLASS IS IN-PERSON.

Thursdays, January 6-March 24, 6-9 pm

Use our single bed machines to make garments in a few hours instead of months. Learn to cast-on, bind-off, do simple shaping, cables, ribbing, lace and 2 color patterns in Level 1. In Level 2

SPECIAL EVENT: DIGITAL ILLUSTRATION \$169 NOTE: THIS CLASS IS IN-PERSON

Saturday, February 26, 10 am-4 pm w/ Phil Padilla, fmr senior designer, Columbia Sportswear
It's the future. Grab your I-pad & learn to create beautiful fashion illustrations. Turn your hand sketches into a finished digital concept sketch. Get ready to join the ranks of professional illustrators.

BUSINESS CLASSES

OVERSEAS PRODUCTION \$304

Wednesdays, January 5-February 9, 6-9 pm

Sooner or later, all apparel companies look into manufacturing some or all of their products outside of the United States. But if you're going to do it, better know how to do it right.

E-COMMERCE \$573

Tuesdays, January 4-March 22, 6-9 pm

Learn the concepts behind creating a successful online and direct-to-consumer (DTC) business. Through class lecture and in-class practice, you will buy and sell goods or services using the Internet. Learn how to transfer money and data. Discover domestic and international payment systems, online banking, and choices in shopping cart software and fulfillment. Create your own e-commerce website.

SUSTAINABLE DESIGN \$304

Mondays, January 3-February 7, 6-9 pm

Analyze aspects of environmental apparel design. Find out how to use it and how to decide whether it is a business strategy or a fad. See how companies incorporate it in designs through zero waste and considered waste, cyclability. Find ways to reduce energy, water and chemicals and overall consumer consumption in your designs.

SUPPLY CHAIN MANAGEMENT \$304

Wednesdays, February 16-March 23, 6-9 pm

If there ever was a time to talk about supply chains, this is it. In this class, you will learn how the real world works: How modern global supply chains and logistics networks operate. How to make changes that work for you. How to steer clear of import/export regulations. How to manage legal, ethical, economic and social implications in your sourcing decisions.



Overseas Production



Supply Chain Management



E-Commerce



Sustainable Design

Apparel Entrepreneur Saturday Morning Business Seminar Series

Saturdays, 10 am-1 pm \$75/class; \$775/series [Online]

Take these classes and get what you need to know to price and sell your apparel and accessories. All taught by industry professionals who love to share what they know with you.

January 8

Start an Apparel Business

with Karen Spencer, business strategist/ Searchfunder + Sharon Blair, Portland Fashion Institute

Learn the basics of setting up your apparel business: How to protect your name, set up your infrastructure, deal with the city, state and taxes, do business with other apparel businesses, get into textile and trade shows, find out about EIN, RN other acronyms, rules and regulations. Get some ideas about getting financing.

January 15

Future of Fashion

with Jena Nesbitt, product strategy director, PCF

How are fashion trends spotted and forecasted months and even years ahead? Learn about the multitude of tools that are utilized in spotting trends way before they hit the runways and store shelves. Learn to identify sources of research, analyze past trends and apply the findings to predict the future.

January 22

Get Noticed! PR techniques

with Kim Bedwell, sr vice president, FLM Harvest Public Relations

Get coverage from bloggers, and the news media while learning the four basic tips for visibility. Eden will guide you through how to make contact with media and when they would like to hear from you. Then she'll talk about how to get ready for your conversation.

January 29

Excel for Apparel Professionals

with Dana Ditto, demand forecast manager, Oregon Tool

You must know Microsoft Excel to manage your costs, track your business and to create a spec sheet. In this class, you will learn how to create formulas & calculations, spreadsheets, cost sheets, tech packs and measurement charts.

February 5

Costing & Pricing

with Dana Ditto, demand forecast manager, Oregon Tool

What do things really cost? How much should you spend on fabric? Notions? Tools? Learn a costing strategy that will allow you to plan what you can afford. Find out how much to charge for your product. *Pre-req: Excel*



February 12

Sourcing 101

with Dana Ditto, demand forecast manager, Oregon Tool

Where will you get your fabric and labor? Answer your questions about where to buy locally, regionally and nationally plus the the pros and cons of going overseas. Discuss duty, quota, agency fees, customs, NAFTA/CAFTA/WTO and going to textile markets. *Pre-req: Costing & Pricing*

February 19

Contracting Basics for Apparel

with Owen Schmidt, contract attorney

Interpret such phrases as "satisfaction guaranteed," "best efforts" and more. Know what you are reading before you sign a contract with a manufacturer, sales rep or buyer. Know what *should* be in a contract. Prepare your own contracts to use when acquiring services you need to run your business.

February 26

Working with Production Houses

with Jason Calderon, product developer, Exit21

There are 25 production houses in the Portland area. But independent designers can't find them or get them to return calls. That's because quality production houses are busy and won't waste time with you if you don't know how to talk to them. Find out what you need in order to get your product sewn at the right time, right way and right price.

March 5

E-Commerce Concepts

with Jena Nesbitt, product strategy director, PCF

Get the basics of successfully selling online. Learn the concepts behind creating a successful online and direct-to-consumer (DTC) business. Explore how to buy and sell goods or services using the Internet and AI data to execute these transactions with success. Make choices in shopping cart software and fulfillment.

March 12

Selling Wholesale

with Jena Nesbitt, product strategy director, PCF

Learn how to approach stores and enter a wholesale relationship. If you've never sold to a store before, this class will help you make your first impression a good impression. If you've been trying to sell without success, you will learn tips for turning it around. End the class with a game plan.

March 19

Social Media Marketing

with Rebecca Russell, social media strategist, Wieden + Kennedy

Get the secrets of how to use Instagram, Facebook, Pinterest and Google+ to get you noticed. Engage potential customers and build a brand. Discover the words, tags and new rules of marketing plus various advertising techniques to promote your business.

March 26

Accounting Basics

with Christina Olivia Business Consulting

Learn basic accounting terms such as revenues, expenses, assets, liabilities, income statement, balance sheet and cash flows. Get the basics of QuickBooks so you are ready for tax time & the IRS. Set up a business with a chart of accounts, make deposits, payments, create reports, track your profits.

GIFT CERTIFICATES: Give the gift of creativity!

Oh no! Is it the holidays already? Have someone who wants to learn how to sew? Finish a project? Have fun with fashion? Order below or visit our on-line shop and buy a gift for the fashion designer in your life.

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GET YOUR PDX DESIGNER PATTERNS + FABRIC + NOTIONS + SUPPLIES @ PFI SUPPLY.COM, (971) 801-6446

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Make checks payable to **Portland Fashion Institute**. Send to **P.O. Box 18147, Portland OR 97218**

Minimum # students per class: 4; maximum: 8. Payment due with registration.

--- Register by 24 hours before class. Supply list sent upon registration. No refunds 48 hrs before class.--

Class title:	Class title:	Class title:
Start date/time:	Start date/time:	Start date/time:
Fee \$	Fee \$	Fee \$

TOTAL _____ (check enclosed)

Your Name _____

Phone # _____ e-mail _____

Street Address _____

City _____ State _____ Zip _____

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