



EVALUATION
FASHION ILLUSTRATION EVALUATION (AD115-118)

Student Name _____ Date _____

Specifications:

Use a croquis -- complete with head, face, hands and feet – and sketch an outfit showing front.

Draw the same croquis with the outfit, but this time, show the back. Head and arms may be in a different position.

Give this style a name.

Attach 2"x2" swatches of 1-3 fabrics. Render these textiles in your illustration.

Put the illustration on an 11"X14" Bristol board to make it suitable for display and for a future portfolio.

- Put front and back figures on the same board.
- Add the swatches.
- Draw a grounding device. Your figures should not be floating in air; they need to be standing on the ground.
- Place all the items on the board in a pleasing composition so the eye moves through the elements.

Illustration is due within one week after class.

Evaluation:

ELEMENT	Possible	Points
Board is proper size; complete with name of designer & name of style	10	
Illustrations for ensemble front	10	
Croquis shows proper proportions front & back	10	
Figure is properly drawn for fashion	10	
Hair, facial features included & in proportion	10	
Hands & feet included & in proportion	10	
Tech sketches front & back show proper line width	10	
Swatches for each fabric included; textile rendered in the garment(s)	10	
Inspiration clearly leads to illustration	10	
Layout (grounding device, composition, workmanship, general appearance)	10	
TOTAL	100	