



EVALUATION FORM: PORTFOLIO

Criteria:

- 1 = Does not meet minimum expectations
- 2 = Meets minimal expectations – incomplete
- 3 = Average – complete
- 4 = High quality student work
- 5 = Excellent – meets professional standards

Criteria for Evaluation

Concept: Is this person clear about the company/school for which s/he is applying? Problem their portfolio project would solve and the company’s customers OR School’s requirements for a candidate including what sets one candidate above another?

Project: Does the portfolio show a clear progression from sketch to final illustration? Do the designs fit the concept? Are the designs cohesive? Does the project solve the problem? Did the person offer supplemental materials (other work appropriate to the project)?

Illustrations: Do they show front and back of the garment? Proper proportion? Texture and color?

Flats: Do they show details such as logo placement and stitch lines? Specs (bonus points!)?

Resume: Is it complete (no years missing)? Concise (bullets in active voice) Well laid out and easy to read? Appropriate to the company and compelling (e.g., would you hire/admit this person)?

Attendance: Attended all sessions and participated with questions and responses.

In your notes, please comment on the overall presentation.

ITEM	1	2	3	4	5	Avg
Concept						
Project						
Illustrations Board						
Flats						
Resume						
Attendance						
TOTAL						

NOTES: