

APPAREL ENTREPRENEUR

PORTLAND
FASHION
INSTITUTE

Follow your dreams and become an apparel designer.

By joining the certificate program, you get:

- Access to financial support, equipment and supplies
- First call on classes
- Networking with industry professionals
- Portfolio show and career services
- Access to grants to start your business

Completing these certificates gives you the right skills to enter an apparel business and opens the door to jobs at apparel companies.

Classes are given in the order they should be taken so you can meet the required prerequisites. With concentrated effort, it's possible to complete a certificate within two years' study. The full curriculum begins each Fall but you can start any time.

Here are the classes you need to start and stay with your own apparel business. You will complete a business plan and be ready to get financing upon completion of this certificate.

FIRST TERM		CLOCK HRS
AD101	Beginning Sewing	36
AD103	Apparel Construction	36
AD114	Color Theory	18
AD115-117	Fashion Illustration 1, 2, 3	36
AD118	Fashion Illustration 4 for <i>Menswear (optional)</i>	12
AD128	History of Fashion	18
AD129	Inside the Fashion Industry	18
AD169	Textiles	18
AE101	Starting an Apparel Business	3
AE102	Excel for Apparel Professionals	3
AE103	Costing & Pricing	3
AE104	Accounting Basics	3
AE105	Sourcing	3
AE106	Working with Production	3

SECOND TERM		CLOCK HRS
AD201	Industrial Machine Sewing	18
AD221	Patternmaking 1	36
AD231	Patternmaking 2	18
AD241-242	Draping 1 & 2	36
AD261	Adobe Illustrator	36
AE201	Contracting for Apparel	3
AE202	Intellectual Property	3

AE203	Working with Buyers	3
AE204	Trade Show Target & Prep	3
AE205	Strategic Marketing Planning	18
AE213	Visual Merchandising	18

THIRD TERM		CLOCK HRS
AD317	Couture Techniques	18
AD321	Patternmaking 3	18
AD331	Patternmaking 4	36
AD333	Fit & Pattern Alteration	18
AD335	Graphic Design	18
AD336	Computer Print Design	18
AE301	Fashion Forecasting	3
AE302	PR Techniques	3
AE303	Social Media Marketing	3
AE304	Website Development	18
AE374	Look Books & Line Sheets	18

FOURTH TERM		CLOCK HRS
AD402	Concept & Development	36
AD412	Advanced Pattern & Construction	36
AD451	Fashion Event Production	24
AE401	Branding	18
AE402	Apparel Business Plan	18
AE403	Fashion Buying & Merchandising	18
AD461	Portfolio	36
AD490	Internship	90

TOTAL HOURS 747+internship