

APPAREL CERTIFICATE PROGRAM

Student Name _____ **Date** _____

INSIDE THE FASHION INDUSTRY EVALUATION (AD 129)

ITEM	Possible Points	Actual Points	Notes
Professionalism	10		
Presentations/ Participation	10		
Homework A: Trend Cycles	10		
Homework B: Biz of Fashion (2 jobs & 1 article from WWD)	20		
Homework C: Comparison Shopping	10		
Homework D: Inspiration Board	10		
Final Quiz	10		
Final presentation w/ partner mood board swap	20		
TOTAL	100		