

AD490 -- INTERNSHIP

Instructor:	e-mail:
	Term:
Voice mail:	Total clock hours: 90 (3 CR)
Office hours:	Class meets:

Course description: Off-campus supervised internship at an established business relating to field of study. May enroll in up to three different internship classes for a total of 9 credit hours or enroll in a single internship for 3, 6, or 9 credits. A minimum of 90 hours is required for each 3 credits awarded.

Course objectives: The purpose of this course is to:

- Observe principles of apparel design, fashion marketing
- Active in critical areas of the apparel industry
- Describe and analyze the division of various companies and their operations and how their operations meet the needs of the customers and achieve profit
- Analyze, prioritize and sequence project and/or job related tasks
- Incorporate constructive feedback into subsequent tasks and/or project activities
- Integrate subject matter knowledge in managing professional responsibilities
- Differentiate among career options in the apparel field
- Monitor the latest events and developments in apparel
- Identify personal strengths and weaknesses prior to assuming a professional position
- Observe professionals & their responsibilities

Competencies being assessed:

- Demonstrate knowledge of business concepts in the process of apparel design

Course format: Students compile an overview of the internship experience to be presented as a presentation, check in through weekly emails for the class, and participate in individual and small group meetings during the term. Ninety hours of documented work time are required. A signed employer evaluation with hours stated will be due at least by week 10.

Prerequisites: Fourth quarter or more standing and approval of PFI director.

Grading: Pass/No Pass only.

TO PASS THIS CLASS THE FOLLOWING REQUIREMENTS MUST BE MET:

1. Attend at all group and all class meetings
2. Read internship packet
3. Complete and sign contract w/ employer signature
4. Complete work log w/ employer signature
5. Write and turn in project paper for approval

COURSE CALENDAR

WEEK/DATE	ACTIVITY	DUE
1/	All class discuss internship	Sign up for group
2/	All class discuss assignments	Internship discussion
3/	Group 1&2 meet	Internship contract signatures
4/	Group 3 meet	Internship contract signatures
5/	Group 1 meet	Progress report
6/	Group 2 meet	Progress report
7/	Group 3 meet	Progress report
8/	Individual meetings	Progress report
9/	Individual meetings	Progress report

10/	No class	Write reports
11/	All class	Presentations: Project/paper, log, contract
12/	All class	Final/wrap-up/Next steps

RECORD YOUR GROUP NUMBER BELOW FOR YOUR REFERENCE:

GROUP 1

GROUP 2

GROUP 3

